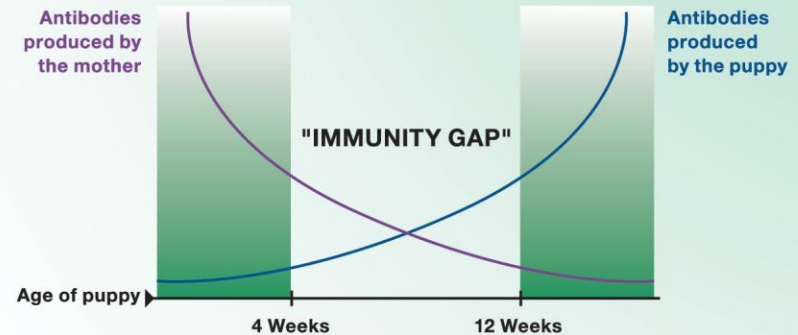


# Protect Your New Puppy!

When puppies nurse, they rely on their mother's colostrum (highly nutritious milk produced right after birth) for the antibodies they need to fight infection. However, the maternal antibodies' effectiveness declines as the puppy's immune system begins to mature. By 8 weeks, your puppy's immune system is at a vulnerable point and will soon be challenged on multiple fronts.

When a puppy is moved away from its mother and siblings to live with its new family, the immune system is weakened by the stress of adoption and exposure to novel bacteria and viruses in its new home. These are pathogens for which the puppy's body has not yet developed antibodies, and it is widely recognized that the immune system is less effective in times of stress. Starting NuVet Plus® now is important to helping your puppy grow into a healthy adult.

The vaccine series is also started during this time period. Vaccines are only effective if the immune system can respond properly. If the immune system is distracted by combating an actual disease processor and it does not receive the nutrients required to keep it strong during times of stress, the health of the puppy is at risk. The best way to prevent illness during this critical time is to provide the nutritional support required for proper immune system function.



NuVet Plus® is a synergistic combination of antioxidants, vitamins, and minerals known to boost immune system function. All of NuVet Labs® ingredients are sourced in the United States, manufactured in a human-grade FDA registered pharmaceutical laboratory, and cold processed to maximize the potency of the nutrients. By including NuVet Plus® into your puppy's diet, you can be confident that you are providing the nutrients required for optimal immune system performance.

## NuVet Plus® Immune System Support Promotes Optimal Health at All Life Stages!



NuVet Labs®  
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